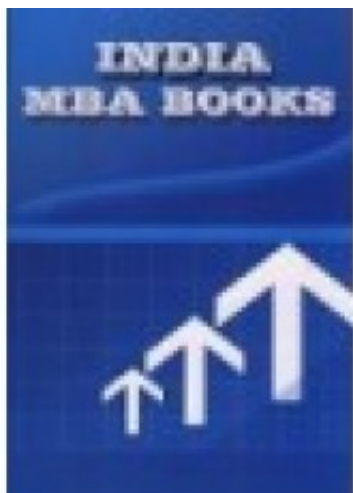


# MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR



**Brand:** Mehta Solutions

**Product Code:** AJTU001

**Weight:** 0.00kg

**Price:** Rs600

## **Short Description**

**MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR**

## **Description**

**MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR  
SOLVED PAPERS AND GUESS**

**Product Details: DR. A.P.J. ABDUL KALAM TECHNICAL  
UNIVERSITY MANAGEMENT CONCEPTS AND ORGANISATIONAL  
BEHAVIOUR**

**Format:** BOOK

**Pub. Date:** NEW EDITION APPLICABLE FOR Current EXAM

**Publisher:** MEHTA SOLUTIONS

**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

### **ABOUT THE BOOK**

#### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other **DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY** book solutions now mehta solutions brings top solutions for **MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR** contains previous year solved papers plus faculty important questions and answers specially for **DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY** .questions and answers are specially design specially for **DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY** students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

# FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

## MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR

### UNIT I

Fundamentals of Management: Management practices from past to present, Different levels of management, Managerial skills and Managerial Functions , Case Studies Planning: Objective of planning, Planning process, Types of planning, Types of plans, Management by Objective, Decision-making- types, process & techniques, Case Studies

### UNIT-II

Organising & Staffing- Types of organization, Organization structure and decentralization of authority, Meaning of staffing, Recruitment, selection & placement, Training & development- Directing & Controlling- Principle of directing, Essence of coordination, Different control techniques, Management by exception, Case Studies

### UNIT III

Fundamentals of individual behavior, Personality, types of personality, Personal effectiveness, meaning of Attitudes, Types, Components, attitude formation and attitude change, Meaning & Type of Group Behaviour, Interpersonal skills, Transactional Analysis, Johari Window,

### UNIT IV

Motivation:- Theory of Motivation: Maslow's, Herzberg's, McClelland, Contemporary theories of Motivation: Self Determination Theory, Self Efficacy Theory, Vroom's Expectancy Theory, Equity Theory, Reinforcement Theory, Meaning of Perception, process, behavioral applications of perception, Case Studies

### UNIT V:

Leadership: What is leadership, types of leaders and leadership styles, traits and qualities of effective leader, trait theory, LSM - Leadership Situational Model, Team Building, Tuckman Model of Team Development, Organizational Change: Meaning of organizational change approaches to managing organizational change, creating a culture for change, implementing the change, Kurt Lewin Model of change, Case Studies