

Production & operations management



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DBA 7201 Production & operations management

UNIT I INTRODUCTION TO PRODUCTION AND OPERATIONS MANAGEMENT -Production Systems – Nature, Importance and organizational function. Characteristics of

Modern Production and Operations function. Organisation of Production function.

Recent Trends in Production and Operations Management. Role of Operations in Strategic Management. Production and Operations strategy – Elements and Competitive Priorities. Nature of International Operations Management.

UNIT II FORECASTING, CAPACITY AND AGGREGATE PLANNING - Demand Forecasting – Need, Types, Objectives and Steps. Overview of Qualitative and Quantitative methods. Capacity Planning – Long range, Types, Rough cut plan, Capacity Requirements Planning (CRP), Developing capacity alternatives. Aggregate Planning – Approaches, costs, relationship to Master Production schedule. Overview of MRP, MRP II and ERP

UNIT III DESIGN OF PRODUCT, SERVICE AND WORK SYSTEMS - Product Design –

Influencing factors, Approaches, Legal, Ethical and Environmental issues. Process – Planning, Selection, Strategy, Major Decisions. Service Operations – Types, Strategies, Scheduling (Multiple resources and cyclical scheduling). Work Study – Objectives, Procedure. Method Study and Motion Study. Work Measurement and Productivity – Measuring Productivity and Methods to improve productivity.

UNIT IV MATERIALS MANAGEMENT - Materials Management – Objectives, Planning,

Budgeting and Control. Overview of Materials Management Information Systems

(MMIS). Purchasing – Objectives, Functions, Policies, Vendor rating and Value

Analysis. Stores Management – Nature, Layout, Classification and Coding. Inventory – Objectives, Costs and control techniques. Overview of JIT.

UNIT V PROJECT AND FACILITY PLANNING - Project Management – Scheduling

Techniques, PERT, CPM, Crashing CPM networks – Simple Problems. Facility

Location – Theories, Steps in Selection, Location Models – Simple Problems. Facility

Layout – Principles, Types, Planning tools and techniques.

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