

Management Information Systems and Business Lab



Brand: Mehta Solutions
Product Code: MBANC11
Weight: 0.00kg

Price: Rs500

Short Description

Management Information Systems and Business Lab SOLVED PAPERS AND GUESS

Description

Management Information Systems and Business Lab SOLVED PAPERS AND GUESS

Product Details: PERIYAR university Management Information Systems and Business Lab SOLVED PAPERS AND GUESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **PERIYAR university** book solutions now mehta solutions brings top solutions for **PERIYAR university Management Information Systems and Business Lab BOOK** contains previous year solved papers plus faculty important questions and answers specially for **PERIYAR university** .questions and answers are specially design specially for **PERIYAR university** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Objective: To introduce the concepts of computer applications in business management with practical applications.

Unit I: Introduction to computers – Operating Systems – Information Systems –Evolution of Information Systems – Business Models – Information SystemArchitecture.

Unit II: Information Systems – Functional Areas – Marketing, Production, Finance, Personnel Management – Information System Levels – DSS, EIS, ES – Comparison, Managing Global Information System.

Unit III: Application of Internet – Email – Search Engines – Business decision making using Online.

Unit IV: Business Application Software – Office Application – Word – Spread Sheet – Power Point and Access (Practical).

Unit V: Business and Management Application Packages – Research Analysis Packages – SPSS etc. – Accounting Packages – Tally etc. – Marketing Packages – Production Packages – HR Packages (Practical).

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling