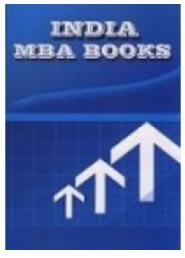
MANAGERIAL ECONOMICS



Short Description MANAGERIAL ECONOMICS

Brand: Mehta Solutions **Product Code:** 1330302109

Weight: 0.00kg

Price: Rs600

Description

MANAGERIAL ECONOMICS SOLVED PAPERS AND GUESS

Product Details: UTKAL UNIVERSITY MANAGERIAL ECONOMICS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other UTKAL UNIVERSITY book solutions now mehta solutions brings top solutions for UTKAL UNIVERSITY MANAGERIAL ECONOMICS contains previous year solved papers plus faculty important questions and answers specially for UTKAL UNIVERSITY .questions and answers are specially design specially for UTKAL UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MANAGERIAL ECONOMICS

Unit-1 Significance and Scope of Managerial Economics: Role of Managers in Business, Economic paradigms applicable to business analysis.

Unit-2 Market Demand: Determinants of Demand and Supply, Elasticity of Demand, Indifference Curve Analysis, Consumer's Equilibrium, Price, Income and Substitution Effects, Demand Forecasting.

Unit-3 Production Function: Production decision making, Short Run Long Run Production Functions.

Unit-4 Market Analysis: Cost Structure, Various Cost Concepts, Cost Estimation, Pricing and Output decisions in Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly.

Unit-5 Profit Analysis: Theories of Profit, Break Even Analysis, Managerial Decisions, Business Cycle.