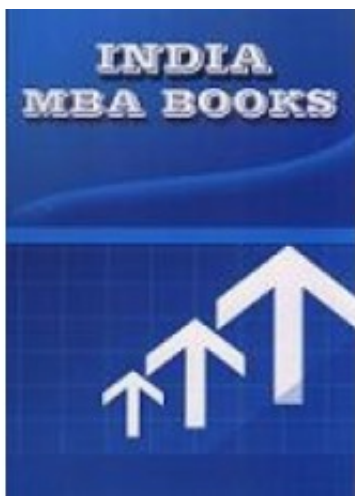


Managerial Economics



Brand: Mehta Solutions

Product Code: ou-02

Weight: 0.00kg

Price: Rs500

Short Description

Osmania university Managerial Economics

Description

Managerial Economics SOLVED PAPERS AND GUESS

Product Details: osmania University Managerial Economics

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description:2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other osmania University book solutions now mehta solutions brings top solutions for **osmania university Managerial Economics book** contains previous year solved papers plus faculty important questions and answers specially for osmania University .questions and answers are specially design specially for osmania University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MANAGERIAL ECONOMICS

Unit 1: Nature and Scope of Managerial Economics

Fundamental Economics Concepts: Opportunity Cost, Discounting Principle, Time Perspective, Incremental Reasoning, Equi-Marginal Concept. Marginal Concept in Economics. Economics of Information: Risk, Uncertainty, Asymmetry of Information, Adverse Selection, Market Signaling. The Theory of Firm; Econometric Models and

Economic Optimization.

Unit 2: Demand and Supply Analysis

Basis for Demand and Supply. Market Demand and Supply Functions and Curves. Market Equilibrium. Consumer Behavior and Rational Choice: Cardinal and Ordinal Approaches of Consumer Utility. Maximization of Consumer Utility by The Technique of Indifference Curves and Budget Lines. Corner Solution and Consumer Surplus. International Convergence of Tastes. Demand Sensitivity Analysis: Price, Income and Cross Elasticity's of Demand. Managerial Applications of Elasticity are of Demand.

Unit 3: Production and Cost Analysis

Production Function; Laws of Diminishing Returns to a Factor. Returns to Scale. Optimal Combination of Input Factors. Optimization of Two Inputs and Single Output Through Graphic Method. Expansion Path and Ridge Lines. Productivity Measurement Output Elasticity. Economies and Diseconomies of Scale. Economies of Scope. Learning Curve. Estimation of Production Function: Cobb Douglas and CES Production Functions. Cost Analysis: Economic and Accounting Costs. Role of Time in Cost Analysis. Minimum of Efficient Scale Firm Size and Plant Size. Cost-Volume Profit Analysis.

Unit 4: Market Structure and Modern Pricing Practices

Price Determination under Perfect Competition. Monopoly, Oligopoly and Monopolistic Competition. Game Theory and Competitive Strategy. Game Theory Basics, Dominant Strategy, Nash Equilibrium, Prisoners Dilemma. Infinity Repeated Games and Finitely Repeated Games. Competitive, Pricing and Non-Pricing Strategies. Sophisticated Market Pricing: Pricing Discrimination–Using Coupons and Rebates for Price Discrimination. Peak Load Pricing and Two-Part Tariffs. Bundling and Intrafirm Pricing Mechanics of Bundling. Bundling as a Pre-Entry Strategy. Transfer Pricing: A Perfectly Competitive Market for Upstream Product. The Global Use of Transfer Pricing.

Unit 5: Macro Economics and Business

Nature, Concept and Measurement of National Income. Classical and Keynesian Approaches, Inflation: Types, Causes and Measurement of Inflation. Philips Curve, Stagflation. Trade Cycles Causes and Policies to Counter Trade Cycles.

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling