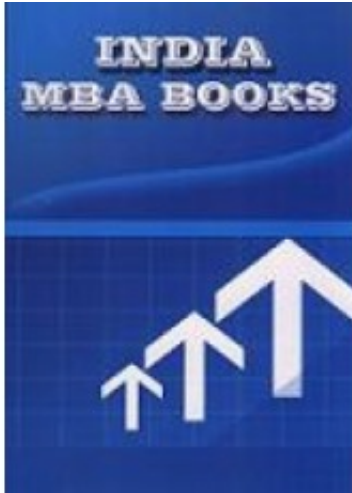


Managerial Economics



Brand: Mehta Solutions
Product Code: 7MBA1C2
Weight: 0.00kg

Price: Rs500

Short Description

Alagappa university mba Managerial Economics SOLVED PAPERS AND GUESS

Description

Alagappa university mba Managerial Economics SOLVED PAPERS AND GUESS

Product Details: Alagappa university mba Managerial Economics SOLVED PAPERS AND GUESS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **Alagappa University** book solutions now mehta solutions brings top solutions for **Alagappa university SOLVED PAPERS AND GUESS book** contains previous year solved papers plus faculty important questions and answers specially for **Alagappa University** .questions and answers are specially design specially for **Alagappa University students** .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

I YEAR – I SEMESTER

COURSE CODE: 7MBA1C2

CORE COURSE – II – MANAGERIAL ECONOMICS

Unit I

Managerial Economics: Introduction and Definition - Nature and scope of managerial economics and its relationship with other disciplines. Uses of Managerial Economics – Basic economic tools in Managerial Economics. Roles and responsibilities of Managerial Economist.

Unit II

Demand analysis: Demand theory; Objectives of demand analysis and determinants of demand; Elasticity of demand and its measurement methods; Importance in decision-making; Demand forecasting methods

Unit III

Production and cost analysis: Production concepts and analysis; Production function; Characteristic of various factors of production; Laws of production; Cost concepts and analysis; Empirical estimates of production and costs; Production function and its managerial use, short-run and Long-run Average costs curves and its analysis.

Unit IV

Pricing decisions: Pricing under different market structure: perfect and imperfect (monopoly, monopolistic and oligopoly markets).

Unit V

Macroeconomics: National Income – concepts and various methods of its measurement.
Inflation: Meaning and types. Introduction to business cycles

Details

- 1. Books by courier**
- 2. Delivery in 5-7 days**
- 3. Courier india only**
- 4. Rating of product : largest selling**