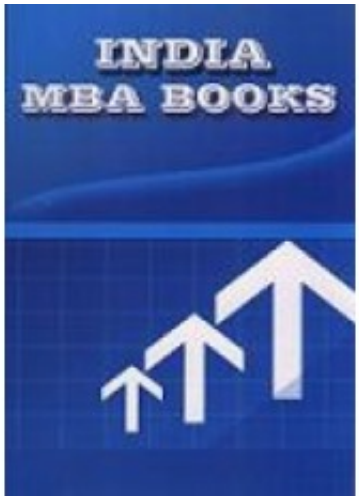
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Organizational behaviour modification - Misbehaviour – Types – Management Intervention. Emotions - Emotional Labour – Emotional Intelligence – Theories. Attitudes – Characteristics – Components – Formation – Measurement- Values. Perceptions – Importance – Factors influencing perception – Interpersonal perception- Impression Management Motivation – importance – Types – Effects on work behavior.
UNIT III GROUP BEHAVIOUR - Organization structure – Formation – Groups in organizations
– Influence – Group dynamics – Emergence of informal leaders and working norms – Group decision making techniques – Team building - Interpersonal relations – Communication – Control.
UNIT IV LEADERSHIP AND POWER - Meaning – Importance – Leadership styles – Theories
– Leaders Vs Managers – Sources of power – Power centers – Power and Politics.
UNIT V DYNAMICS OF ORGANIZATIONAL BEHAVIOUR - Organizational culture and
climate – Factors affecting organizational climate – Importance. Job satisfaction – Determinants – Measurements – Influence on behavior. Organizational change – Importance – Stability Vs Change – Proactive Vs Reaction change – the change process
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