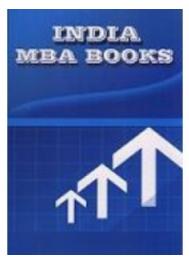
Consumer Behavior



Brand: Mehta Solutions **Product Code:** bu21 **Weight:** 0.00kg

Price: Rs500

Short Description Consumer Behavior SOLVED PAPERS AND GUESS

Description

Consumer Behavior SOLVED PAPERS AND GUESS

Product Details: Bharathiar University Consumer Behavior SOLVED PAPERS AND GUESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Bharathiar University book solutions now mehta solutions brings top solutions for Bharathiar University. this **Consumer Behavior book** contains previous year solved papers plus faculty important questions and answers specially for Bharathiar University .questions and answers are specially design specially for Bharathiar University students .

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

STAFFING IN ORGANIZATIONS

Unit-i

The Nature of Staffing – Staffing Models and Strategy – Staffing Ethics – Planning – External Influences – Human Resource Planning – Staffing Planning – Legal Issues – Job Analysis Rewards – Job Requirements – Job Analysis – Competency-Based Job Analysis – Job Rewards – Legal Issues.

Unit-II

Staffing Activities: Recruitment – Strategy Development – Searching – Applicant Reactions – Transition to Selection – Legal Issues – Internal Recruitment – Recruitment Planning – Strategy Development – Searching – Applicant Reactions – Transition to Selection – **Staffing Activities:** Selection – Measurement – Quality of Measures – Collection of Assessment Data.

Unit-III

External Selection – Preliminary Issues – Initial Assessment Methods – Legal Issues – External Selection – Substantive Assessment Methods – Discretionary Assessment Methods – Contingent Assessment Methods – Internal Selection – Preliminary Issues – Initial Assessment Methods – Substantive Assessment Methods – Discretionary Assessment Methods – Staffing Activities: Employment – Decision-Making – Choice of Assessment Method – Determining Assessment Scores – Hiring Standards and Cut Scores – Methods of Final Choice – Decision-Makers.

Unit-IV

Final Match – Employment Contracts – Job Offers – Job Offer Process – New Employee Orientation and Socialization – Legal Issues.

Unit-V

Staffing System and Retention Management – Staffing System Management – Administration of Staffing Systems – Evaluation of Staffing Systems – Retention Management – Turnover and its Causes – Analysis of Turnover – Retention Initiatives: Voluntary, Discharge and Downsizing.

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling