

# MANAGEMENT PROCESS



**Brand:** Mehta Solutions

**Product Code:** BU004

**Weight:** 0.00kg

**Price:** Rs500

## Short Description

**BANGALORE UNIVERSITY MANAGEMENT PROCESS**

## Description

**MANAGEMENT PROCESS**

**SOLVED PAPERS AND GUESS**

**Product Details: MANAGEMENT PROCESS**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other BANGALORE UNIVERSITY book solutions now mehta solutions brings top solutions for **BANGALORE UNIVERSITY MANAGEMENT PROCESS REPORT book** contains previous year solved papers plus faculty important questions and answers specially for BANGALORE UNIVERSITY .questions and answers are specially design specially for **BANGALORE UNIVERSITY** students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

### **1.6 MANAGEMENT PROCESS**

**OBJECTIVES:**

The objective is to familiarize the students with concepts and principles of Management

#### Unit 1: INTRODUCTION TO MANAGEMENT 12Hrs

Introduction - Meaning, Nature and Characteristics of Management - Scope and functional areas of

Management - Management as a Science, Art or Profession - Management & Administration - Principles of

management - Social responsibility of Management and Ethics.

#### Unit 2: PLANNING 08 Hrs

Nature, importance and purpose of planning - Planning process, Objectives - Types of plans (Meaning only)

- Decision making – importance & steps.

#### Unit 3: ORGANIZING AND STAFFING 14Hrs

Nature and purpose of organization, Principles of organization - Types of organization –Departmentation,

Committees - Centralization Vs decentralization of authority and responsibility - Span of Control - MBO

and MBE( Meaning only) - Nature and importance of staffing.

#### Unit 4: DIRECTING AND COORDINATING 14Hrs

Meaning and nature of directing - Motivation theories (Maslow's, Herzberg, McGregor's X & Y theory).

Leadership – Meaning -Formal and Informal Leadership – Characteristics - Leadership Styles -

Autocratic/Dictatorial - Democratic/Participative, Free reign/Laissez faire Leadership Styles -

Communication -Meaning and importance, Barriers to Communication, Types of Communication –

Coordination–Meaning, importance and Principles.

#### Unit 5: CONTROLLING 08Hrs

Meaning and steps in controlling - Essentials of a sound control system - Methods of establishing control (in brief)

### **Details**

#### **1. Books by courier**

#### **2. Delivery in 5-7 days**

**3. Courier india only**

**4. Rating of product : largest selling**