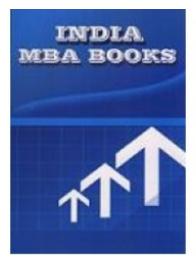
MANAGEMENT PROCESS



Brand: Mehta Solutions **Product Code:** BU004

Weight: 0.00kg

Price: Rs500

Short Description
BANGALORE UNIVERSITY MANAGEMENT PROCESS

Description

MANAGEMENT PROCESS

SOLVED PAPERS AND GUESS

Product Details: MANAGEMENT PROCESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other BANGALORE UNIVERSITY book solutions now mehta solutions brings top solutions for BANGALORE UNIVERSITY MANAGEMENT PROCESS REPORT book contains previous year solved papers plus faculty important questions and answers specially for BANGALORE UNIVERSITY .questions and answers are specially design specially for BANGALORE UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

1.6 MANAGEMENT PROCESS OBJECTIVES:

The objective is to familiarize the students with concepts and principles of Management Unit 1: INTRODUCTION TO MANAGEMENT 12Hrs

Introduction - Meaning, Nature and Characteristics of Management - Scope and functional areas of

Management - Management as a Science, Art or Profession - Management & Administration - Principles of

management - Social responsibility of Management and Ethics.

Unit 2: PLANNING 08 Hrs

Nature, importance and purpose of planning - Planning process, Objectives - Types of plans (Meaning only)

- Decision making – importance & steps.

Unit 3: ORGANIZING AND STAFFING 14Hrs

Nature and purpose of organization, Principles of organization - Types of organization - Departmentation,

Committees - Centralization Vs decentralization of authority and responsibility - Span of Control - MBO

and MBE(Meaning only) - Nature and importance of staffing.

Unit 4: DIRECTING AND COORDINATING 14Hrs

Meaning and nature of directing - Motivation theories (Maslow?s, Herzberg, McGregor?s X & Y theory).

 $\label{leadership} \mbox{Leadership} - \mbox{Meaning -Formal and Informal Leadership} - \mbox{Characteristics - Leadership} \\ \mbox{Styles -}$

Autocratic/Dictatorial - Democratic/Participative, Free reign/Laissez faire Leadership Styles -

Communication -Meaning and importance, Barriers to Communication, Types of Communication -

Coordination-Meaning, importance and Principles.

Unit 5: CONTROLLING 08Hrs

Meaning and steps in controlling - Essentials of a sound control system - Methods of establishing control (in brief)

Details

- 1. Books by courier
- 2. Delivery in 5-7 days

- 3. Courier india only
- 4. Rating of product : largest selling