

ORGANISATIONAL BEHAVIOUR



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Short Description

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Description

ORGANISATIONAL BEHAVIOUR SOLVED PAPERS AND GUESS

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RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

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2.5 ORGANISATIONAL BEHAVIOUR

OBJECTIVE:

The objective is to enable the students to understand the Organizational Behaviour, and

Organizational
Change and dynamic of groups .

disciplines to OB–Emerging issues in Organizational Behaviour.

Unit 2: PERSONALITY, PERCEPTION AND ATTITUDES

Personality :Meaning - Determinants of Personality - Biological factors - Cultural factors
- Family and

Social Factors - Situational factors -Personality attributes influencing OB, Interactive
Behaviour and

Interpersonal Conflict.

Perception :Meaning - Need - Perceptual Process – Perceptual Mechanism - Factors
influencing
perception.

Attitude: Meaning of Attitude - Characteristics of Attitude – Components of Attitude -
Attitude and

Behaviour – Attitude formation, change in attitude and barriers to attitude.

Unit 3: LEARNING AND BEHAVIOUR MODIFICATION

Principles of Learning & Reinforcement - Observational Learning - Cognitive Learning -
Organizational

Behaviour Modification - Steps in Organizational Behaviour Modification process -
Organizational

Reward Systems

Unit 4: GROUP DYNAMICS

Meaning - Types of Groups - Functions of small groups - Group Size Status - Managerial
Implications –

Group Behaviour - Group Norms - Cohesiveness - Group Think,

Unit 6: ORGANIZATIONAL CHANGE AND DEVELOPMENT

Organizational Change: Meaning - Nature of work change - Pressure for change - Change
process - Types

of change – Factors influencing change - Resistance to change - Overcoming resistance
- Organizational

Development–Meaning and different types of OD interventions

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