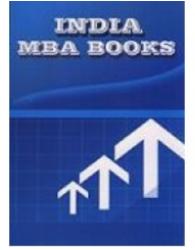
QUANTITATIVE TEACHNIQUES FOR MANAGEMENT



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PREVIEW OF CHAPTERS SYLLABUS

QUANTITATIVE TEACHNIQUES FOR MANAGEMENT

Objective: to make the students familiar with the statistical and mathematical techniques and their applications in business decision making. Unit-I: Concept – Nature, Scope and importance of quantitative techniques – **Applications of** quantitative techniques in business decision making. **Unit – II: Measures of Central Tendency – Measures of Dispersion – Simple Correlation and Regression Analysis – Concept and Applications of Multiple Regressions.** Unit -III: Concept of Probability- Probability Rules - Joint and Marginal **Probability – Baye's Theorem- Probability Distributions- Binomial, Poisson, Normal and Exponential Probability Distributions. Unit-IV: Sampling and Sampling Distributions – Estimation – Point and Interval Estimates of** Averages and proportions of small and Large Samples –Concepts of Testing Hypothesis -One Sample Test for Testing Mean and Proportion of Large and Small Samples. Unit – V: Tests Two Samples – Tests of Difference between Mean and Proportions of **Small and** Large Samples – Chi-square Test of Independence and Goodness of Fitness-**Analysis of Variance**

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