

# INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS



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**INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS**

## **UNIT-1: User-Concept, Scope and Composition of User Community**

**Types of User and their use of Information**

**Assessment of Information Needs of Users**

**Information Seeking Behaviour and ISB Models**

## **UNIT-2: User Study-Basic Concept and Types**

**i) Questionnaire Method**

**ii) Case Study Method**

**iii) Interview Method**

**iv) Observation Method**

**v) Survey Method**

## **UNIT-3: Evaluation of User Studies- Concept, Need and Criteria for Evaluation**

**Evaluation of User Studies- Different Methods**

**Benefits of Evaluation**

## **UNIT-4: User Orientation Vs. User Education**

**User Education- Need and various Methods**

**User Orientation in Internet Environment.**

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