

Startup and New Venture Management



Brand: Mehta Solutions

Product Code: PU302

Weight: 0.00kg

Price: Rs200

Short Description

PUNE UNIVERSITY Startup and New Venture Management

Description

Startup and New Venture Management SOLVED PAPERS AND GUESS

Product Details: PUNE UNIVERSITY Startup and New Venture Management

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **PUNE UNIVERSITY** book solutions now mehta solutions brings top solutions for **PUNE UNIVERSITY Startup and New Venture Management REPORT book** contains previous year solved papers plus faculty important questions and answers specially for BANGALORE UNIVERSITY .questions and answers are specially design specially for **PUNE UNIVERSITY** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Startup and New Venture Management

Unit

Contents

Sessions

1

1.1. Concept and Definitions: Entrepreneur & Entrepreneurship, Entrepreneurship and Economic Development; A Typology of Entrepreneurs.

1.2. Entrepreneurial Competencies: The Entrepreneur's Role, Task and Personality - Entrepreneurial Skills: creativity, problem solving, decision making, communication, leadership quality; McClelland's N-Ach theory, self – analysis, personal efficacy, culture & values, risk-taking behaviour, technology backup.

1.3. Factor Affecting Entrepreneurial Growth: Economic, Non-Economic Factors; EDP Programmes; Entrepreneurial Training.

1.4. Traits/Qualities of an Entrepreneurs: Entrepreneur; Manager Vs. Entrepreneur, The Early Career Dilemmas of an Entrepreneur, Defining Survival and Success , Entrepreneurship as a Style of Management, The Entrepreneurial Venture and the Entrepreneurial Organization. Entrepreneurial Process.

1.5. Steps of Entrepreneurial Process: Deciding – Developing – Moving – Managing – Recognizing.

2

2.1. Opportunity/Identification and Product Selection: Entrepreneurial Opportunity Search and Identification.

2.2. Product Selection: Criteria to Select a Product

2.3. Conducting Feasibility Studies: Project Finalization; Sources of Information.

2.4. Entry Strategies: New product, Franchising, Partial Momentum, Sponsorship and Acquisition.

2.5. Intellectual Property: Creation and Protection.

3

3.1. Small Enterprises and Enterprise Launching Formalities: Definition of Small Scale; Rationale; Objective; Scope; Role of SME in Economic Development of India; SME; Registration; NOC from Pollution Board; Machinery and Equipment Selection.

3.2. Project Report Preparation: Specimen of Project Report; Project Planning and Scheduling using Networking Techniques of PERT / CPM; Methods of Project Appraisal - economic viability and market feasibility, requirements of financial institutions, projected financial statement preparation.

4

4.1. Role of Support Institutions and Management of Small Business: Director of Industries; DIC; SIDO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISBUED; State Financial Corporation SFC;

Information: assistance from different organizations in setting up a new venture, technology parks, industrial corporations, directorate of industries / cottage and small scale industries, SISI, Khadi & Village Industries Corporation / Board.

DGS & DNSIC, export & import, how to apply for assistance – procedure, forms, procedures for obtaining contract from Railways, Defence, P & T etc., SIDBI.

4.2. Laws: Liabilities under the Factories Act, Shops & Establishment Act, Industrial Employment (Standing Orders) Act, Environment Protection Act, Sale of Goods Act, maintenance & submission of statutory records & returns, understanding labour - management relationship.

5

Case Studies: Diagnostic case studies of successful / unsuccessful entrepreneurs, key variables explaining success /failures, industrial sickness, industrial reconstruction, technology obsolescence, technology, transfer.

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling