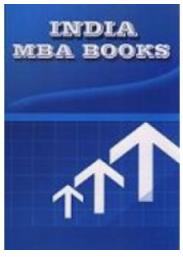
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PREVIEW OF CHAPTERS SYLLABUS

ACCOUNTING FOR MANAGERS

Description

- 1 Basic Accounting Review: Accounting Principles, Basic Accounting terms
- 2 Journalizing Transactions, Ledger Posting and Trial Balance
- 3 Sub-division of Journal, Final Accounts
- 4 Basic Cost Concepts: Preparation of Cost Sheet, Elements of cost, Classification of cost, cost ascertainment, Financial Statements: Analysis and Interpretation:

Meaning, types, Ratio Analysis, Classification of Ratios

- 5 Fund Flow Statement, Cash Flow Statement
- 6 Budgetary Control: Meaning, Limitation, Installation, Classification. Innovative Budgeting Techniques:

Programme Budgeting, Performance Budgeting, Responsibility Accounting, Zero Based Budgeting.

- 7 Standard Costing: Meaning, Budgetary Control and Standard Costing, Estimated costing, Standard costing as a management tool, Limitations, Determination of standard cost, Standard Cost sheet.
- 8 Variance Analysis: Cost variance, Direct Material Cost Variance, Direct Labour Cost Variance, Overhead Cost

Variance

- 9 Marginal costing and Profit Planning: Absorption Costing, Marginal Costing and direct costing, Differential costing, Cost-volume profit Analysis, Break Even Analysis, Advantages, Limitations, Application, Costing Technique.
- 10 Decisions involving alternative choices: Concept, Steps, Determination of sales mix, Make or buy decisions, Own or Hire, Shut down or continue, Pricing Decisions: Concept, Objectives, Types, Factors affecting pricing of a product, Product Pricing Methods, Transfer Pricing

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