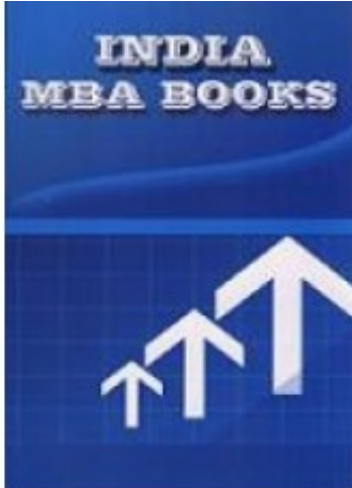


Logistics and Supply Chain Management SOLVED NOTES EBOOK CHAPTERWISE



Brand:
Product Code: ebook72
Weight: 0.00kg

Price: Rs350

Short Description

**Logistics and Supply Chain Management SOLVED NOTES EBOOK
CHAPTERWISE**

Description

**Logistics and Supply Chain Management SOLVED NOTES EBOOK
CHAPTERWISE**

**Product Details: Logistics and Supply Chain Management SOLVED NOTES
EBOOK CHAPTERWISE**

Format: EBOOK DOWNLOAD IN FEW HOURS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Edition Description: 2018-19

Pages : 250+

RATING OF EBOOK: EXCELLENT DOWNLOAD IN FEW HOURS

1. DOWNLOAD EBOOK WITH NOTES CHAPER WISE

PREVIEW OF CHAPTERS SYLLABUS

Logistics and Supply Chain Management

Unit – I

Physical distribution: Participation in the physical distribution functions – The environment of physical distribution – Channel design strategies and structure – electing channel members – Setting distribution objectives and tasks – Target markets and channel design strategies.

Unit – II

Managing the marketing channel – Product, Pricing and Promotion issues in channel Management and Physical Distribution – Motivating channel members – Evaluating channel member performance – Vertical marketing systems – Retail co-operatives, Franchise systems and corporate marketing systems.

Unit – III

Supply Chain: Building Blocks of Supply Chain Network – Performance Measures in Decisions in the Supply chain World – Models for Supply Chain Decision Making.

Unit – IV

Supply Chain Inventory Management: Economic Order quantity Models – Recorder Point Models – Multichannel Inventory systems – Supply chain Facilities Layout – Capacity Planning – Inventory optimization – Dynamic Routing and Scheduling.

Unit – V

Relation to ERP: E-procurement – E-Logistics – Internet Auctions – E-markets – Electronic Business Process – Optimization Business Object in SCM.

Details

1. Pdf book chapter wise

2. Detail chapter wise quality notes

3. Ready to print

4. Download in few hrs or 24 hrs

5. Huge selling