

International Logistics Management SOLVED NOTES EBOOK CHAPTERWISE



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Short Description

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Description

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PREVIEW OF CHAPTERS SYLLABUS

International Logistics Management

Unit - I

Marketing Logistics: Concept, objectives and scope; System elements; Relevance of logistics in international marketing; International supply chain management and logistics; Transportation activity – internal transportation, inter-state goods movement; Factors influencing Distribution Logistics.

Unit - II

Transportation: Containerization; CFS and inland container depots; Dry ports; Road-Multi-modal transportation and CONCOR; Role of intermediaries including freight booking, shipping agents, C&F agents.

Unit - III

General Structure of Shipping: Characteristics- Types of shipping- liner and tramp operations; Conference Chartering operation- Freight structure and practices; Chartering principles and practices; UN convention on shipping information- Documents for shipping of goods.

Unit - IV

Air Transport: Air transportation –total cost concept, advantages, freight structure and operations; Carrier consignee liabilities- Cargo handling- Information Support System.

Unit - V

Inventory Control and Warehousing: Inventory management – concepts and application to international marketing; Significance and types of warehousing facilities; Total cost approach to logistics

Details

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