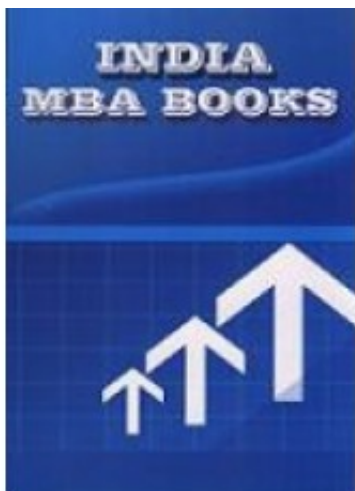


# International Logistics Management SOLVED NOTES EBOOK CHAPTERWISE



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## **PREVIEW OF CHAPTERS SYLLABUS**

### **International Logistics Management**

#### **Unit - I**

**Marketing Logistics: Concept, objectives and scope; System elements; Relevance of logistics in international marketing; International supply chain management and logistics; Transportation activity – internal transportation, inter-state goods movement; Factors influencing Distribution Logistics.**

#### **Unit - II**

**Transportation: Containerization; CFS and inland container depots; Dry ports; Road-Multi-modal transportation and CONCOR; Role of intermediaries including freight booking, shipping agents, C&F agents.**

#### **Unit - III**

**General Structure of Shipping: Characteristics- Types of shipping- liner and tramp operations; Conference Chartering operation- Freight structure and practices; Chartering principles and practices; UN convention on shipping information- Documents for shipping of goods.**

#### **Unit - IV**

**Air Transport: Air transportation –total cost concept, advantages, freight structure and operations; Carrier consignee liabilities- Cargo handling- Information Support System.**

#### **Unit - V**

**Inventory Control and Warehousing: Inventory management – concepts and application to international marketing; Significance and types of warehousing facilities; Total cost approach to logistics**

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