

Global Business Ethics SOLVED NOTES EBOOK CHAPTERWISE



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Description

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PREVIEW OF CHAPTERS SYLLABUS

Global Business Ethics

UNIT I

Introduction to Business Ethics: The nature, purpose of ethics and morals for organizational interests; Ethics and Conflicts of Interests; Ethical and Social Implications of business policies and decisions; Corporate Social Responsibility; Ethical issues in Corporate Governance.

UNIT II

Ethics in Marketing and Consumer Protection - Healthy competition and protecting consumer's interest, cultural impact on cultural diversification.

UNIT III

Ethics in Workplace - Individual in the organization, discrimination, harassment, gender equality, RACE preferences in recruitment process.

UNIT IV

Environment Issues: Protecting the Natural Environment - Prevention of Pollution and Depletion of Natural Resources; Conservation of Natural Resources.

UNIT V

Ethics in Accounting and Finance - Importance, taxation issues and common problems.

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