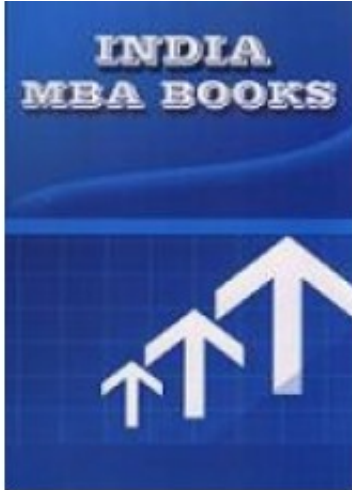


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PREVIEW OF CHAPTERS SYLLABUS

Goal Programming in Management

UNIT I

Goal Programming – Basic Concept Model Formulation, Graphical and Simplex Method.

UNIT II

Integer Goal Programming, Post-Optimal Sensitivity Analysis; Parametric Goal Programming.

UNIT III

Goal Programming under Uncertainty; Application of Goal Programming in Functional Areas of Management; Implementation of Goal Programming.

UNIT IV

Introduction to some Application Software such as – QSB, Micro Manager and LIGO.

UNIT V

Goal Programming for Decision Analysis – Goal Programming and Extensions.

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