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## **PREVIEW OF CHAPTERS SYLLABUS**

### **Goal Programming in Management**

#### **UNIT I**

**Goal Programming – Basic Concept Model Formulation, Graphical and Simplex Method.**

#### **UNIT II**

**Integer Goal Programming, Post-Optimal Sensitivity Analysis; Parametric Goal Programming.**

#### **UNIT III**

**Goal Programming under Uncertainty; Application of Goal Programming in Functional Areas of Management; Implementation of Goal Programming.**

#### **UNIT IV**

**Introduction to some Application Software such as – QSB, Micro Manager and LIGO.**

#### **UNIT V**

**Goal Programming for Decision Analysis – Goal Programming and Extensions.**

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