

MANAGEMENT INFORMATION SYSTEM



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Description

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RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

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MANAGEMENT INFORMATION SYSTEM

UNIT-I

Management Information Systems: Need, Purpose and Objectives-Data, Information, Knowledge-Types of Information Systems-Information as a strategic resource-Use of information for competitive advantage.

Information Technology Infrastructure: Information Systems Architecture-Mainframe, Client Server, and Web Based, Distributed, Grid, Cloud-Overview of Hardware, Software, Storage and Networking Devices-Network Types-Topologies of Networks.

UNIT-II

Introduction to Data Base Management Systems: Data Models-Database Manager-Data Administrator-Database Users. Introduction to SQL, Use of SQL in Database Management.

Systems Engineering Analysis and Design: Systems Concept-Systems Development Life Cycle-Assessing Enterprise Information requirements-Alternative System Building Approaches-Prototyping-Rapid Development Tools-CASE Tools-Object Oriented Systems (only introduction to these tools & techniques)

UNIT-III

Decision Support Systems: Data Warehousing and Data Mining-Business Intelligence and Analytics-Group Decision Support Systems-Executive Information Systems-Executive Support Systems-Geographical Information Systems-Expert Systems and Knowledge Based Expert Systems- Artificial Intelligence.

UNIT-IV

Digital Firm Perspective: MIS Model for a Digital Firm-Organization Structure for Digital Firm-E-Business Models and Applications-Mobile Computing, Call Centers, BPO Management Issues in MIS: Information Security and Control-Quality Assurance-Ethical and Social Dimensions-Intellectual Property Rights as related to IT Services / IT Products.

UNIT-V

Application of Information Systems in Business areas Accounting-Inventory Management-Finance-Marketing-Human Resource Management.

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