

MANAGEMENT INFORMATION SYSTEMS



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Short Description

MANAGEMENT INFORMATION SYSTEMS case study

Description

Multiple choices:

Q1. The BCD(binary code division) equivalent of (13)10 is

1. D
2. 1101
3. 00010010
4. 00010011

Q2. These systems are intended to help individual managers in their decision-making capability.

1. **Management information**
2. **Executive support**
3. **Decision support**
4. **Office automation**

Q3. Linux is a Bit UNIX like operating system.

1. **16**
2. **32**
3. **64**
4. **8**

Q4. This is the ability of a system to repair itself, survive and grow by importing resources from its environment and transforming them into outputs.

1. **Negative entropy**
2. **Positive entropy**
3. **Entropy**
4. **Neutral entropy**

Q5. A computer-based information system that increase the efficiency and productivity of managers and office workers through document and message processing is known as

1. **Decision support system**
2. **Management information system**
3. **Office automation system**

4. Transaction processing system

Q6. Which is a multiuser operating system

- 1. MS DOS**
- 2. Windows NT**
- 3. VMS**
- 4. None**

Q7. More information and knowledge is an advantage of this decision-making.

- 1. Individual**
- 2. Strategic**
- 3. Operational**
- 4. Group**

Q8. ISDN stands for

- 1. International service digital network**
- 2. International service data network**
- 3. Integrated service digital network**
- 4. Integrated service data network**

Q9. MYCIN is a popular expert system used for

- 1. Financial planning**

2. **Mineral exploration**
3. **Mass spectrography**
4. **Medical diagnosis**

Q10. This refers to the flow of information among people on the same or similar organizational level.

1. **Diagonal**
2. **Upward**
3. **Horizontal**
4. **Downward**

Part Two:

Q1. What are 'Empirical systems'?

Q2. Write a note on 'EPAB'.

Q3. Differentiate between interpreter and compiler.

Q4. What is 'Virtual Reality'?

Q5. Suggest the different Decision Support System (DSS) which the management of the UFDL may use for strategic management of the business.

Q6. Suggest the external sources of information for the top management to support their decision making, justifying its position in an MIS.

Q7. Do you agree with the argument made by the business leaders in this case in support of the competitive advantage that IT can provide to a business? Why or why not?

Q8. What are several ways that IT could provide a competitive advantage to a business? Use some of the companies mentioned in this case as examples. Visit their websites to gather more information to help you answer.

Q9. Shells Company has adopted a new management information system (MIS) in its Chennai branch. Though the MIS promised rich benefits, Shells' employees were quite apprehensive about the new change and resisted this recent move of the company. Can you suggest some measures or techniques for overcoming resistance to change at Shells?

Q10. A key element in both planning and controlling is information. What are the main attributes that information must possess in order to be useful to managers? And is the nature of the information required by managers at different levels similar or does it varies along with the hierarchy?

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers