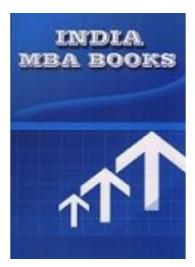
MANAGEMENT THEORY AND PRACTICE



Brand: Mehta Solutions **Product Code:** 7MBA1C1

Weight: 0.00kg

Price: Rs500

Short Description

Alagappa university mba MANAGEMENT THEORY AND PRACTICE SOLVED PAPERS AND GUESS

Description

Alagappa university mba MANAGEMENT THEORY AND PRACTICE SOLVED PAPERS AND GUESS

Product Details: Alagappa university mba MANAGEMENT THEORY AND PRACTICE SOLVED PAPERS AND GUESS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **Alagappa University** book solutions now mehta solutions brings top solutions for **Alagappa university SOLVED PAPERS AND GUESS book** contains previous year solved papers plus faculty important questions and answers specially for **Alagappa University** .questions and answers are specially design specially for **Alagappa University students**.

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

M.B.A.

I YEAR – I SEMESTER

COURSE CODE: 7MBA1C1

CORE COURSE - I - MANAGEMENT THEORY AND PRACTICE

Unit I

Introduction: The concept of management - Development of management thoughts – Schools of Management thought – Classical, Neo-classical and Modern; the process of Management. Contribution of F.W. Taylor, Henri Fayol, Elton Mayo and Peter F. Drucker - Emergence of modern management thought.

Unit II

Planning: Nature and Purpose of planning; types of plans, objectives of plans – Premises; decision-making; forecasting and planning; planning process; limitation of planning. MBO process

Unit III

Organising: Nature and purpose of organizing; organisation levels and span of management; departmentation – line and staff relations - centralisation and decentralisation - Delegation of authority - Formal and informal organization. Introduction to committee and Types of committees

Unit IV

Staffing and Directing: Nature and purpose; an introduction to acquisition, maintenance and development of manpower – Introduction to Leadership, motivation and communication.

Unit V

Controlling – The control process – common types of standards used in control Process – control techniques – Co-ordination – Need – Types – Problems – Approaches to achieve effective co-ordination

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling