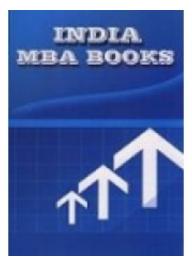
Total Quality Management



Brand: Mehta Solutions **Product Code:** bu54 **Weight:** 0.00kg

Price: Rs500

Short Description Total Quality Management SOLVED PAPERS AND GUESS

Description

Total Quality Management SOLVED PAPERS AND GUESS

Product Details: Bharathiar University Total Quality Management SOLVED PAPERS AND GUESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Bharathiar University book solutions now mehta solutions brings top solutions for **Bharathiar University Total Quality Management book** contains previous year solved papers plus faculty important questions and answers specially for Bharathiar University .questions and answers are specially design specially for Bharathiar University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

TOTAL QUALITY MANAGEMENT

SYLLABUS

UNIT I

Total quality management – Concepts – Quality management in retrospect – Evaluation of quality approaches – Basic elements of TQM. Accelerating use of TQM – The continuous improvement process – International trend in continuous improvement process – Service quality vs. Product quality. Total Quality: Value and Differential advantage

UNIT II

Pillars of Total quality management – Strategic thinking and planning, the starting point for total quality – Total quality policy and deployment guidelines – Total quality approaches – Leadership for TQM. Attitude and involvement of top management, Organizational implications.

UNIT III

Total quality models – Enablers for total quality – Quality responsibilities – Achieving total commitment to quality – Information and customer – Strategic information system – Strategic quality management.

UNIT IV

Quality education and training quality process, Quality system – Quality measurement system including the tools of TQM – Quality planning – Quality information feedback – Internal customer conflict – Customer retention and problems.

UNIT V

Strategic choice of markets and customers maintaining competitive advantage – Designing process and products for Quality – TQM and ISO 9000 – Auditing for TQM – TQM in service – TQM in education – The leverage of productivity and Quality – Pitfalls in operationalising Total Quality

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling