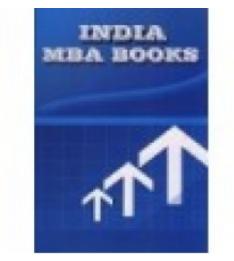
# TECHNOLOGY MANAGEMENT



Brand: Mehta Solutions Product Code: 1330302245 Weight: 0.00kg

Price: Rs600

Short Description TECHNOLOGY MANAGEMENT

Description

## **TECHNOLOGY MANAGEMENT SOLVED PAPERS AND GUESS**

**Product Details: UTKAL UNIVERSITY TECHNOLOGY MANAGEMENT** 

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

## **ABOUT THE BOOK**

#### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other UTKAL UNIVERSITY book solutions now mehta solutions brings top solutions for TECHNOLOGY MANAGEMENT contains previous year solved papers plus faculty important questions and answers specially for UTKAL UNIVERSITY .questions and answers are specially design specially for UTKAL UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

## PH: 07011511310, 09899296811 FOR ANY problem

## FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

## TECHNOLOGY MANAGEMENT

**Unit-1** Basic Concepts , Concept Technology, Role and importance of technology Management in India, Technology lifecycle, Science and technology policy statements of government Technology and Socio-economic planning, Technological change Macro effects of change

**Unit-2** Technology forecasting: Need, Role, Methodologies of forecasting, Various Forecasting Methods

Unit-3 Technology Strategy: Technology Generation, Technology Development

**Unit-4** Technology transfer: Models of Transfer, Modes of Transfer, Search strategy, transfer package, agreements technology absorption, Concepts, Constraints, Management of Absorption, Govt initiatives

**Unit-5** Technology assessment methods, Technology evaluation Diffusion of Technology Strategy, Mode appropriate technology