

INTELLECTUAL PROPERTY SYSTEMS



Brand: Mehta Solutions

Product Code: MMH847

Weight: 0.00kg

Price: Rs500

Short Description

Gitam university INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS

Description

Gitam university INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS

Product Details: Gitam university mba INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2019-20

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **Gitam university** book solutions now mehta solutions brings top solutions for **Gitam university mba ENVIRONMENTAL SCIENCES SOLVED PAPERS AND GUESS book** contains previous year solved papers plus faculty important questions and answers specially for **PTU University** .questions and answers are specially design specially for **Gitam university students** .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem.

INTELLECTUAL PROPERTY SYSTEMS

UNIT-I: IPRs: Meaning, origin and importance of IPRs, the concepts of Patents, Trade Marks, Copy Rights and Industrial Designs- Patents: Main features, registration of

patents - Indian Patent Act; Trade Marks- Importance and kinds of Trade Marks, passing off, and Industrial Designs- Copyrights: Meaning, importance of copyrights, universal copyright convention international society on copy rights.

UNIT-II : IP Systems in USA, China and India and Multilateral IP Systems.

UNIT-III : Political Economy and IP: Political Economy, Cultures and IP Impact.

UNIT-IV: Managing IP assets, valuation and internationalization, commercialization and profiting from IP Management issues like Privacy.

UNIT-V: Emerging Issues: Geographical indications, traditional knowledge, plant varieties and farmers' Rights, and case studies on Basmati Rice, Neem and Turmeric.

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling

Product Gallery

