

# INTELLECTUAL PROPERTY SYSTEMS



**Brand:** Mehta Solutions

**Product Code:** MMH847

**Weight:** 0.00kg

**Price: Rs500**

## Short Description

**Gitam university INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS**

## Description

**Gitam university INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS**

**Product Details: Gitam university mba INTELLECTUAL PROPERTY SYSTEMS SOLVED PAPERS AND GUESS**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2019-20**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other **Gitam university** book solutions now mehta solutions brings top solutions for **Gitam university mba ENVIRONMENTAL SCIENCES SOLVED PAPERS AND GUESS book** contains previous year solved papers plus faculty important questions and answers specially for **PTU University** .questions and answers are specially design specially for **Gitam university students** .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem.**

### **INTELLECTUAL PROPERTY SYSTEMS**

**UNIT-I: IPRs: Meaning, origin and importance of IPRs, the concepts of Patents, Trade Marks, Copy Rights and Industrial Designs- Patents: Main features, registration of**

patents - Indian Patent Act; Trade Marks- Importance and kinds of Trade Marks, passing off, and Industrial Designs- Copyrights: Meaning, importance of copyrights, universal copyright convention international society on copy rights.

**UNIT-II** : IP Systems in USA, China and India and Multilateral IP Systems.

**UNIT-III** : Political Economy and IP: Political Economy, Cultures and IP Impact.

**UNIT-IV**: Managing IP assets, valuation and internationalization, commercialization and profiting from IP Management issues like Privacy.

**UNIT-V**: Emerging Issues: Geographical indications, traditional knowledge, plant varieties and farmers' Rights, and case studies on Basmati Rice, Neem and Turmeric.

## **Details**

**1. Books by courier**

**2. Delivery in 5-7 days**

**3. Courier india only**

**4. Rating of product : largest selling**

## **Product Gallery**

