

BUSINESS ENVIRONMENT



Brand:
Product Code: bba-7
Weight: 0.00kg

Price: Rs500

Short Description

BUSINESS ENVIRONMENT SOLVED NOTES EBOOK CHAPTERWISE

Description

BUSINESS ENVIRONMENT SOLVED NOTES EBOOK CHAPTERWISE

Product Details: BUSINESS ENVIRONMENT SOLVED NOTES EBOOK CHAPTERWISE

Format: EBOOK DOWNLOAD IN FEW HOURS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Edition Description: 2021-22

Pages : 200+

RATING OF EBOOK: EXCELLENT DOWNLOAD IN FEW HOURS

1. DOWNLOAD EBOOK WITH NOTES CHAPER WISE

PREVIEW OF CHAPTERS SYLLABUS

BUSINESS ENVIRONMENT

UNIT – I

Meaning definition international environment external environment :
macroenvironment : environmental change : techniques for environmental
analysis – strategic management.

UNIT – II

BUSINESS AND SOCIETY : Changing concept and objectives of business
professionalisation; Business ethics, Business and culture social responsibility
to shareholders, employees, consumers, community.

UNIT – III

ECONOMIC SYSTEMS : Capitalism – socialism – mixed economy – the mixed
economy of India, Economic roles of government regulatory role – promotional
role – entrepreneurial role – planning role.

UNIT – IV

INDUSTRIAL SICKNESS : Definition of sick units – magnitude – weak units
causes of sickness – governments policy – sick industrial companies act – sick
small scale units, Financial institution and industrial sickness, MRTP Act –
MRTP Objectives – Amendments – MRTP – Commission.

UNIT – V

INDUSTRIAL FINANCIAL INSTITUTIONS : IDBI, IFCI, ICICI, IRBI, SHCI, DFHI,
UTI, LIC, GIC

Details

1. Pdf book chapter wise

2. Detail chapter wise quality notes

3. Ready to print

4. Download in few hrs or 24 hrs

5. Huge selling