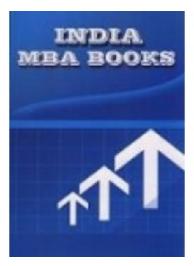
# INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS



**Brand:** Mehta Solutions **Product Code:** MLIS-102

Weight: 0.00kg

Price: Rs600

Short Description
FAKIR MOHAN UNIVERSITY INFORMATION NEEDS AND SEEKING
BEHAVIOUR OF USERS

**Description** 

# FOUNDATIONS OF LIBRARY AND INFORMATION SCIENCE SOLVED PAPERS AND GUESS

Product Details: FOUNDATIONS OF LIBRARY AND INFORMATION SCIENCE

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

#### ABOUT THE BOOK

## FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other FAKIR MOHAN UNIVERSITY book solutions now mehta solutions brings top solutions for FAKIR MOHAN UNIVERSITYINFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS book contains previous year solved papers plus faculty chapter wise notes important questions and answers specially for FAKIR MOHAN UNIVERSITY .questions and answers are specially design specially for FAKIR MOHAN UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS

**UNIT-1: User-Concept, Scope and Composition of User Community** 

Types of User and their use of Information

**Assessment of Information Needs of Users** 

**Information Seeking Behaviour and ISB Models** 

**UNIT-2: User Study-Basic Concept and Types** 

- i) Questionnaire Method
- ii) Case Study Method
- iii) Interview Method
- iv) Observation Method
- v) Survey Method

UNIT-3: Evaluation of User Studies- Concept, Need and Criteria for Evaluation

**Evaluation of User Studies- Different Methods** 

**Benefits of Evaluation** 

**UNIT-4: User Orientation Vs. User Education** 

**User Education- Need and various Methods** 

**User Orientation in Internet Environment.** 

## **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling