

# ORGANIZATIONAL BEHAVIOUR



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**ORGANIZATIONAL BEHAVIOUR**

## **Description**

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**RATING OF BOOK: EXCELLENT**

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### **UNIT I FOCUS AND PURPOSE 5**

**Definition, need and importance of organizational behaviour – Nature and scope – Frame work –**

**Organizational behaviour models.**

## **UNIT II INDIVIDUAL BEHAVIOUR 12**

**Personality – types – Factors influencing personality – Theories – Learning – Types of learners – The learning process – Learning theories – Organizational behaviour modification.**

**Misbehaviour – Types – Management Intervention.**

**Emotions - Emotional Labour – Emotional**

**Intelligence – Theories. Attitudes – Characteristics – Components – Formation – Measurement Values.**

**Perceptions – Importance – Factors influencing perception – Interpersonal perception Impression Management.**

**Motivation – Importance – Types – Effects on work behavior.**

## **UNIT III GROUP BEHAVIOUR 10**

**Organization structure – Formation – Groups in organizations – Influence – Group dynamics –**

**Emergence of informal leaders and working norms – Group decision making techniques – Team**

**building - Interpersonal relations – Communication – Control.**

## **UNIT IV LEADERSHIP AND POWER 8**

**Meaning – Importance – Leadership styles – Theories – Leaders Vs Managers – Sources of power –**

**Power centers – Power and Politics.**

## **UNIT V DYNAMICS OF ORGANIZATIONAL BEHAVIOUR 10**

**Organizational culture and climate – Factors affecting organizational climate – Importance. Job**

**satisfaction – Determinants – Measurements – Influence on behavior. Organizational change – Importance – Stability Vs Change – Proactive Vs Reaction change – the change process – Resistance to change – Managing change. Stress – Work Stressors – Prevention and Management of stress – Balancing work and Life. Organizational development – Characteristics – objectives –. Organizational effectiveness Developing Gender sensitive workplace**

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