STATISTICS FOR MANAGEMENT



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UNIT I INTRODUCTION 9

Basic definitions and rules for probability, conditional probability independence of events, Baye's

theorem, and random variables, Probability distributions: Binomial, Poisson, Uniform and Normal distributions.

UNITIISAMPLINGDISTRIBUTIONANDESTIMATION 9

Introduction to sampling distributions, sampling distribution of mean and proportion, application of

central limit theorem, sampling techniques. Estimation: Point and Interval estimates for population

parameters of large sample and small samples, determining the sample size.

UNIT III TESTING OF HYPOTHESIS - PARAMETIRC TESTS 9

Hypothesis testing: one sample and two sample tests for means and proportions of large samples (ztest), one sample and two sample tests for means of small samples (t-test), Ftest for two sample

standard deviations. ANOVA one and two way.

UNIT IV NON-PARAMETRIC TESTS 9

Chi-square test for single sample standard deviation. Chisquare tests for independence of attributes

and goodness of fit. Sign test for paired data. Rank sum test. Kolmogorov-Smirnov – test for goodness

of fit, comparing two populations. Mann – Whitney U test and Kruskal Wallis test. One sample run test.

UNIT V CORRELATION AND REGRESSION 9

Correlation – Coefficient of Determination – Rank Correlation – Regression – Estimation of Regression

line – Method of Least Squares – Standard Error of

estimate.

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