

# REVERSE AND CONTRACT LOGISTICS



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**REVERSE AND CONTRACT LOGISTICS**

**Description**

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SOLVED PAPERS AND GUESS**

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**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

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**RATING OF BOOK: EXCELLENT**

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**Automobile, FMCG and Retail-Third party services and integration**

## **UNIT - II CLOSED LOOP SUPPLY CHAINS AND LOGISTICS 9**

**Introduction closed loop supply chains and logistics – Logistics and closed loop supply chain service -**

**Overview of return logistics and closed loop supply chain models – Introduction product returns -**

**Product Vs Parts returns - Strategic issues in closed loop supply chains**

## **UNIT - III BUSINESS AND MARKET 9**

**Overview - Introduction life cycle management - Trends and opportunities – Auto Warranty**

**management, return process and benchmarks - Market overview - Reasons for using reverse logistics**

**- General characteristics - Consumer goods Depot repair and value added services - Operating**

**dynamics - Competitive evaluation - Secondary markets and final disposal.**

## **UNIT - IV EMERGING TRENDS 9**

**Emerging trends in Retail, E-Commerce- FMCG and Automobile sectors- Systems and technology -**

**For consumer goods operations, High tech logistics system - Impact and value of advanced logistics**

## **UNIT - V MANAGING PROCESSES 9**

**Managing processes - Step by step process - Use of third party service providers - Additional factors –**

**Contemporary issues – Make in India and its impact on Countries GDP and Economic Growth**

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