

# Business Environment



**Brand:** Mehta Solutions  
**Product Code:** 19IMG21C7  
**Weight:** 0.00kg

**Price: Rs600**

## **Short Description**

**M D U UNIVERSITY Business Environment**

## **Description**

**Business Environment SOLVED PAPERS AND GUESS**

**Product Details: M D U UNIVERSITY Business Environment**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

### **ABOUT THE BOOK**

#### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other **M D U UNIVERSITY** book solutions now mehta solutions brings top solutions for **M D U UNIVERSITY Business Environment REPORT book** contains previous year solved papers plus faculty important questions and answers specially for **M D U UNIVERSITY**.questions and answers are specially design specially for **M D U UNIVERSITY** students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
  
- **last 5 years solved papers with current year plus guess**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

Business Environment

**UNIT-I**

**The concept of Business Environment, significance and nature. Environment Scanning: meaning, nature and scope, the process of environmental scanning, Interaction between internal and external environments, basic philosophies of Capitalism and Socialism with their variants. Concepts of Mixed Economy**

**UNIT-II**

**Overview of Political, Socio-cultural, Legal, Technological and Global environment. Recent developments with regard to enactment of business laws. An introduction to MRTP, CCI, FEMA, SEBI Act, Consumer Protection Act; The changing dimensions of these laws and their impact on business**

**UNIT-III**

**Current industrialization trends and industrial policy; Economic environment for skill development in start-ups and the MSME sector. Infrastructure development and policy; public sector reforms and performance; public and private partnership; intellectual property regime and the R and D environment; trends in service sector growth; banking reforms and challenges; business opportunities in the rural sector.**

## **UNIT-IV**

**Globalization trends and challenges; balance of payments trends; environment for foreign trade and investment; exchange rate movements and their impact; India's competitiveness in the world economy; external influences on India's business environment. Policies with regard to foreign trade and investment**

### **Details**

- 1. Books by courier**
- 2. Delivery in 5-7 days**
- 3. Courier india only**
- 4. Rating of product : largest selling**