

Project Management



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Project Management

UNIT-I

Capital Investment- need, types, phases of capital budgeting, Generation and Screening of Project Ideas-corporate

appraisal, monitoring the environment and identifying investment opportunities, scouting the project ideas and project rating, Market and Demand Analysis, Technical Analysis.

UNIT-II

Financial Estimates and Investment Appraisal Criteria- Estimation of investment, revenue and production cost, working capital requirement, Evaluation techniques of

capital investment decisions.

UNIT-III

Project Risk Analysis- types of Risk, Risk adjusted discount rate method, certainty equivalent coefficient method,

sensitivity analysis, decision tree analysis. Weighted average cost of capital (WACC) and its relevance in financial

decision making, financing of projects, Project Appraisal by Financial institutions.

UNIT-IV

Social Cost Benefit Analysis (SCBA): Rationale for SCBA, UNIDO Approach. Project Management and Review:

Forms of project Organization, project planning and control, human aspect of project management, pre-requisite

for successful project implementation.

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