

RESEARCH METHODS FOR MANAGEMENT



Brand: Mehta Solutions
Product Code: TU013
Weight: 0.00kg

Price: Rs500

Short Description

TELANGANA UNIVERSITY RESEARCH METHODS FOR MANAGEMENT

Description

RESEARCH METHODS FOR MANAGEMENT SOLVED PAPERS AND GUESS

Product Details: TELANGANA UNIVERSITY RESEARCH METHODS FOR MANAGEMENT

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **TELANGANA UNIVERSITY** book solutions now mehta solutions brings top solutions for **TELANGANA UNIVERSITY RESEARCH METHODS FOR MANAGEMENT** contains previous year solved papers plus faculty important questions and answers specially for **TELANGANA UNIVERSITY** .questions and answers are specially design specially for **TELANGANA UNIVERSITY** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

RESEARCH METHODS FOR MANAGEMENT

UNIT- I

Research - Meaning - Scope and Significance - Types of Research-Research Process - Characteristics of good research - Scientific method - Problems in Research - Identifying Research Problem-Concepts and Theoretical Framework.

UNIT- II

Hypothesis: - Meaning - Sources - Types - formulation Research design - Types - features of good design - measurement - meaning - need Errors in measurement - Tests of sound measurement - Techniques of measurement - scaling Techniques - meaning - Types of scales

UNIT -III

Sampling design - meaning - concepts - steps in sampling - criteria for good sample design - Types of sample designs - Probability and non-probability samples-Data collection- Types of data - sources - Tools for data collection methods of data collection - constructing questionnaire - Pilot study-case study - Data processing- coding - editing - and tabulation of data-Data analysis.

UNIT- IV

Test of Significance- Assumptions about parametric and non-parametric tests - Non Parametric Test - U Test- Kruskal Wallis- sign test-Multivariate analysis-factor-cluster-MDS-Discriminant analysis- (NO Problems)-concept of SPSS and its applications.

UNIT -V

Interpretation - meaning - Techniques of interpretation - Report writing- Significance - Steps in report writing - Layout of report-Types of reports - Oral presentation - executive summary - Mechanics of writing research report - Norms for using Tables- charts and diagrams - Appendix- Norms for using Index and Bibliography

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling