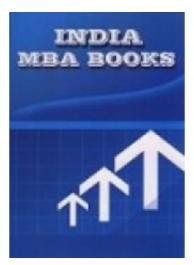
# INDIAN BUSINESS ENVIRONMENT



**Brand:** Mehta Solutions **Product Code:** MBG109

Weight: 0.00kg

Price: Rs500

**Short Description GITAM University INDIAN BUSINESS ENVIRONMENT** 

## **Description**

INDIAN BUSINESS ENVIRONMENT SOLVED PAPERS AND GUESS

**Product Details: GITAM University INDIAN BUSINESS ENVIRONMENT** 

Format: BOOK

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

## ABOUT THE BOOK

## FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **GITAM University** book solutions now mehta solutions brings top solutions for **GITAM University INDIAN BUSINESS ENVIRONMENT** contains previous year solved papers plus faculty important questions and answers specially for **GITAM University** .questions and answers are specially design specially for **GITAM University** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

## PH: 07011511310, 09899296811 FOR ANY problem

## FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

#### INDIAN BUSINESS ENVIRONMENT

**UNIT-I: Indian Business Environment** – meaning and definition- salient featuressignificance of business and Environment-Internal factors and external factors of business environment- Political environment- Economic environment- Social environment- Technological environment

**UNIT-II: Planning in India and IndustrialPolicy**: Objectives of Planning in India – XII Five Year Plan (2012-17) - Meaning and Objectives of Industrial Policies – Industrial Policy of 1948, 1956, 1991 – Open economy-Impact of Liberalization, Privatization and Globalization on business environment after 1991

**UNIT-III: Monetary and Fiscal Policy**: Monetary Policy and its objectives - CRR and SLR - Impact of the Monetary Policy on business - RBI?s Monetary Policy Measures - Fiscal Policy and its objectives - Techniques of Fiscal Policy - Differences between Monetary Policy and Fiscal Policy

**UNIT-IV: Social & Technological Environment:** Poverty: Concept, Meaning, and Definition of Poverty – Causes of Poverty in India – Unemployment: Concept, Meaning, and Types of Unemployment – Factors Responsible for Unemployment – Human Development – Rural Development – Problems of growth – Impact of Technology on Business

**UNIT-V:Ecological and Legal Environment:** Global Warming, Industrial Pollution and its Regulation- FERA- FEMA- Competition Act.

#### **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days

- 3. Courier india only
- 4. Rating of product : largest selling