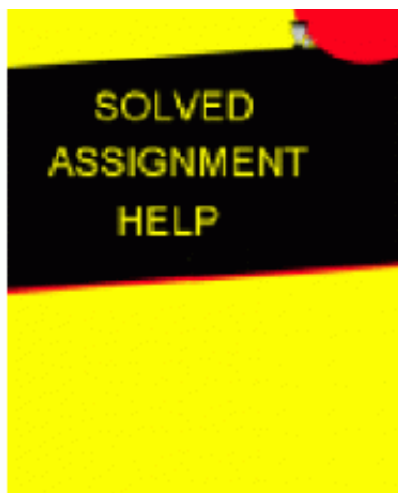


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Description

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Master of Business Administration

Paper Code: MBA– 206

Paper Title: Business Environment

1. 1. Short Answer Type questions – Word Limit 100 – 150

- Name two elements of internal environment affecting
- What is multi national enterprise?
- Give two suggestions to the problems of small scale
- Define
- What do you understand by fiscal policy?
- Name two elements of external environment affecting
- What do you understand by globalization?
- What is monetary policy?
- What is Disinvestment?
- What is International Trade?

(Word limits 500)

2. 2. What is technology? Explain the impact of technology on business
3. 3. Explain Monetary policy & its effect on business
4. 4. What is International Trade? Explain various Trade Reforms related to foreign trade announced in India in recent times.

5. 5. Explain various challenges to disinvestment programme.
6. 6. Explain Fiscal policy & its effect on business.

Master of Business Administration

Paper Code: MBA – 207

Paper Title: Organization Behaviour

1. 1. Short Answer Type questions – Word Limit 100 – 150

- “Management is a continuous process”. Elucidate the
- Enumerate the steps of control
- Distinguish between “Line” and Line and staff
- Write a short note on: a) Locus of Control and b) Machiavellianism
- Compare and contrast Maslow’s need hierarchy theory of motivation with Herzberg’s two factor theory of
- Define coordination
- “Controlling is looking back.”
- “Human Behavior is generally caused and predictable.” Explain
- Write a short note on application of perception in
- What do you mean by group cohesiveness?

(Word limits 500)

2. 2. “Management is the art of getting things done through other people.” Explain the importance of management in the light of this statement.
3. 3. What do you mean by learning? Discuss the elements which form the part of learning process.
4. 4. Discuss the situations under which group decision making is better than individual decision making. Suggest some measures to improve group decision making.
5. 5. Discuss the 14 principles of management as given by Henry Fayol.
6. 6. What are the leadership qualities that you would look for in a manager? Distinguish between innate and acquirable qualities with examples.

Master of Business Administration

Paper Code: MBA – 208

Paper Title: Managerial Economics

1. 1. Short Answer Type questions – Word Limit 100 – 150

- Distinguish between perfectly elastic demand and perfectly inelastic demand
- Define marginal
- What is opportunity cost?
- What is product differentiation?
- What do you understand by disposable income?
- “Two indifference curves cannot touch or intersect each other”. Explain why?
- What is elasticity of substitution?
- Explain any one good effect of
- What is homogeneity of product?
- Name the stages of business

(Word limit 500)

2. 2. What is elasticity of demand? Explain different types & degrees of elasticity of demand.
3. 3. Explain law of variable proportion with help of suitable diagrams.
4. 4. Define national income. Discuss the methods measuring National Income with suitable example.
5. 5. Explain the law of diminishing marginal utility. What is its importance?

6. 6. Explain different determinants of demand.

Master of Business Administration

Paper Code: MBA - 209

Paper Title: Indian Ethos & Management

1. 1. Short Answer Type questions – Word Limit 100 – 150

- Discuss the nature of Business
- What is the relationship between ethics morals and
- What is corporate social responsibility? Why is it important for business to act in a socially responsible manner?
- Explain total Quality
- Briefly explain any two unethical practices in HRM
- What are the Salient features of Holistic Approach for Managers in Decision Making?
- List any four unethical practices in operations and Production
- What are the external factors influencing Business environment?
- What is the concept of Quality of Work life?
- What do you mean by the concept of trusteeship?

(Word limits 500)

- Discuss the various employee's employer rights and

- Discuss the Gandhian Tradition with special reference to importance and relevance of Trusteeship principle in modern business.
 - Write a note on basic principles of management as per ancient Indian wisdom and insight?
1. 5 Discuss the relationship between law and ethics and also highlighting the Role of the Govt. of India in enforcing ethical behavior.

Q.6 Explain with suitable examples the unethical issues involved in HRM & IT.

Master of Business Administration

Paper Code: MBA– 210

Paper Title: FUNDAMENTAL OF INFORMATION TECHNOLOGY

1. 1. Short Answer Type questions – Word Limit 100 – 150

- Differentiate between mini computers and mainframe computers. Give suitable
- How RAM is different from RAM?
- What are the characteristics of good programming language?
- What do you understand by Protocols? Give

- What are Digital Signatures?
- Mention the characteristics of Secondary storage
- What is data transmission mode?
- What do you understand by computer network? Give examples of peripheral
- What is multiplexing?
- What do you understand by data backup?

Word limits 500)

2. What are Topologies? Discuss five types of topologies with suitable diagrams.
3. What is the use of Encryption? Discuss public and private key encryption methods.
4. „Internet is widely used in business and research?.Justify the statement with suitable examples.
5. Write a short note on desktop publishing softwares.

Q. 6. Discuss in detail the difference between system software and application software

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