

Statistics for management



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Description

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DBA 7102 Statistics for management

UNIT I PROBABILITY - Basic definitions and rules for probability, conditional probability,

independent of events, Baye's Theorem, random variables, Probability distributions: Binomial, Poisson, Uniform and Normal Distributions.

UNIT II SAMPLING DISTRIBUTION AND ESTIMATION - Introduction to sampling

distributions, sampling techniques, sampling distribution of mean and proportion, application of central limit theorem. Estimation: Point and Interval estimates for population parameters of large sample and small samples, determining the sample size.

UNIT III TESTING OF HYPOTHESIS - Hypothesis testing: one sample and two samples tests

for means and proportions of large samples (z-test), one sample and two sample tests for means of small samples (t-test), F-test for two sample standard deviations.

UNIT IV NON-PARAMETRIC METHODS - Sign test for paired data. Rank sum test: Mann –

Whitney U test and Kruskal Wallis test. One sample run test, Rank correlation. Chi-square tests for independence of attributes and goodness of fit.

UNIT V CORRELATION, REGRESSION AND TIME SERIES ANALYSIS - Correlation

analysis, estimation of regression line. Time series analysis: Variations in time series, trend analysis, cyclical variations, seasonal variations and irregular variations.

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