

# MRDE-004 Entrepreneurship and Rural Development



**Brand:** Mehta Solutions  
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## **Short Description**

MRDE-004 Entrepreneurship and Rural Development

## **Description**

**MRDE-004 SOLVED Entrepreneurship and Rural Development**

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**Edition Description: 2021-22**

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### **PREVIEW OF CHAPTERS**

1 Content Vocabulary-I

2 Content Vocabulary-II

3 Structure Words

4 Phrasal Verbs: Word-Formation

5 Literary Devices

6 Rhetorical Devices

7 Communicative Functions and Grammatical Structures

### **Detail view**

## **MRDE-004 Entrepreneurship and Rural Development**

### **TOPICS COVERED**

#### **Block-1 Understanding Entrepreneurship**

Unit-1 Entrepreneurship — Concept and Theories

Unit-2 Evolution of Entrepreneurship in India

Unit-3 Democratic State, Development and Entrepreneurship

Unit-4 Market Economy and Entrepreneurship

Unit-5 Unleashing Rural Entrepreneurship

## **Block-2 Rural Entrepreneurship — Strategies and Experiences**

Unit-1 Entrepreneurship: Policies and Strategies

Unit-2 Types of Rural Entrepreneurship

Unit-3 Rural Entrepreneurship — Successful Experiences

Unit-4 Rural Entrepreneurship — International Experiences

Unit-5 Domains of Rural Entrepreneurship

## **Block-3 An Enterprise in a Rural Area**

Unit-1 Planning a Rural Enterprise

Unit-2 Human Resources and Infrastructure

Unit-3 Arranging and Managing Finance

Unit-4 Human Resources and Infrastructure

Unit-5 Marketing Rural Products and Services

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