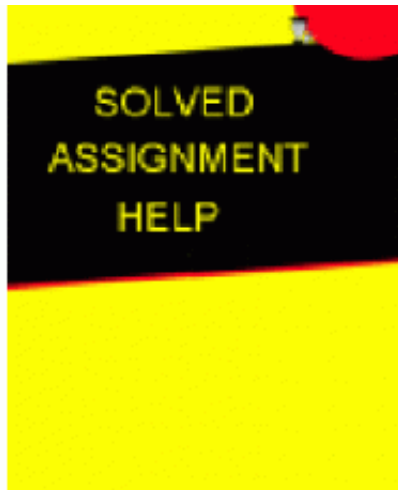


MBA -208 MBA ASSIGNMENTS Strategic Management



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Short Description

MBA -208 MBA ASSIGNMENTS Strategic Management

Description

MBA-208 SOLVED MBA ASSIGNMENTS Strategic Management

Product Details: MBA-208 SOLVED MBA ASSIGNMENTS Strategic Management

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF assignment: EXCELLENT

JAIPUR NATIONAL UNIVERSITY, JAIPUR

School of Distance Education & Learning

Internal Assignment No. 1

Master of Business Administration / PGDM

Paper Code: MBA– 208

Paper Title: Strategic Management

Last date of submission:

Max.

Marks: 15

Note: Question No. 1 is of short answer type and is compulsory for all the students.

It carries 5 Marks. (Word limits 50-100)

Q. 1. Answer all the questions:

1. (i) Define the term business policy.
2. (ii) State the primary activities of a value chain.
3. (iii) What do you mean by strategic control?
4. (iv) Name any two external environment appraisal tools
5. (v) Mention any two factors affecting organizational design.

Note: Answer any two questions. Each question carries 5 marks (Word limits 500)

Q. 2. Discuss various steps involved in the process of strategic management.

Q. 3. Explain various types of mergers along with examples.

Q. 4. Describe the procedure of preparing vision and mission statement of an organization.

JAIPUR NATIONAL UNIVERSITY, JAIPUR

School of Distance Education & Learning

Internal Assignment No. 2

Master of Business Administration / PGDM

Paper Code: MBA – 208

Paper Title: Strategic Management

Last date of submission:

Max.

Marks: 15

Note : Question No. 1 is of short answer type and is compulsory for all the students.

It carries 5 Marks. (Word limits 50-100)

Q. 1. Answer all the questions:

1. (i)What were the two dimensions used under BCG matrix?
2. (ii)What do you mean by turnaround strategy?
3. (iii)Define core competence
4. (iv)Distinguish between joint venture and strategic alliance.
5. (v)What is SWOT Analysis?

Note: Answer any two questions. Each question carries 5 marks (Word limits 500)

Q. 2. Discuss the types of generic strategies given by Michael Porter.

Q. 3. Explain the importance of strategic management in managing today's organizations.

Q. 4. Critically explain the GE Nine Cell matrix.

Details

1. Assignments by email

2. Attachment in few hours or as depends upon work

3. pdf or word file

4. Rating of product : largest selling

Product Gallery

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