

BUSINESS ENVIRONMENT



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Short Description

BUSINESS ENVIRONMENT case study

Description

Organization and assess what the best opportunities are based on the cost of change to achieve the desired outcomes. As a part of this process, the cost justification can sometimes be difficult to develop, making it difficult for an effective financial decision to be made due to the lack of confidence and uncertainty in the calculations. A white paper entitled 'Using ICT to drive your sustainability strategy' was developed by Telstra to illustrate new Return on Investment (RoI) tools that can be used by organizations to help them in determining the feasibility of the following four proven ICT technologies: • Video Conferencing. • Teleworking. • Web Contact Centres. • Fleet and Field Force Management. The RoI calculator highlights how these four proven ICT technologies can deliver cost savings to organizations, significant environmental benefits and worklife balance benefits to employees. This includes an estimation (based on certain assumptions) of greenhouse gas emission reductions and employee productivity outcomes by assessing the anticipated financial costs and savings to the company by adopting each alternative. Featured Organizations Telstra is the only communications company in Australia that can provide customers with a truly integrated telecommunications experience across fixed line, mobiles, broadband (BigPond®), information, transaction and search (Sensis®) and pay TV (FOXTEL). The Problem to be Addressed In building a roadmap, it is important for an organization to carefully consider the current situation, the future goals of the

organization and assess what the best opportunities are based on the cost of change to achieve the desired outcomes. As a part of this process, the cost justification can sometimes be difficult to develop, making it difficult for an effective financial decision to be made due to the lack of confidence and uncertainty in the calculations.

Answer the following question.

Q1. Discuss the road map “Using ICT to drive your sustainability strategy” developed by Telstra.

Q2. How ICT technology helps in cost saving and environmental benefits. Explain

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers