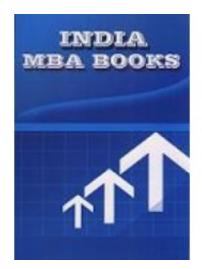
Managerial Economics



Brand: Mehta Solutions **Product Code:** utu-06

Weight: 0.00kg

Price: Rs500

Short Description Uttarakhand Technical University Managerial Economics

Description

Managerial Economics SOLVED PAPERS AND GUESS

Product Details: Uttarakhand Technical University Managerial Economics

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Uttarakhand Technical University book solutions now mehta solutions brings top solutions for **Uttarakhand Technical University Managerial Economics book** contains previous year solved papers plus faculty important questions and answers specially for Uttarakhand Technical University .questions and answers are specially design specially for Uttarakhand Technical University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MANAGERIAL ECONOMICS Unit-IIntroductionIntroduction to Managerial Economics, Evolution, Nature, Scope and Significance, Circular Flow in an Economy, Principles, Production Possibility Frontier, Managerial Economics – Micro and Macro Economics. Unit-IIMarket Forces – Demand and Supply1) Demand Analysis: Theory of Demand; Objectives of Demand Analysis and Determinants of Demand; Theory of Consumer Behaviour; Elasticity of Demand and its Measurement

Methods; Importance in Decision-making.2) **Supply Analysis:** Objective of Supply Analysis; Determinants of Supply, Elasticity of Supply. **Unit-IIIProduction Function and Cost Analysis** Theory of Production and Cost Analysis; Production Functions and its Managerial Uses; Cobb-Douglas Production Function, Laws of Production and Analysis – Empirical Estimates of Production and Cost; Short-run and Long-run Average Cost Curves and their Analysis; Economies and Diseconomies of Scale. **Unit-IVOrganisation of the FirmPricing Decision:** Pricing under Different Market Structures – Perfect and Imperfect (Monopoly, Duopoly, Monopolistic Competition, Oligopoly Markets), Pricing Policies and Strategies; Collusive and Non-collusive Oligopoly; Baumol's Marries' and O. Williamsons Model. **Unit-VFactor Pricing**Determination of Factor Pricing; Marginal Productivity Theory; Richardian and Modern Theories of Rent; Modern Theory of Wage Rate Determination; Classical, Neo-classical and Keynesian Theory of Interest; Modern Theory of Profit; Welfare Economics; Pareto Optimality Conditions; Social Welfare Function.

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product : largest selling

Product Gallery

