

# MS-91 : ADVANCED STRATEGIC MANAGEMENT



**Brand:** Mehta Solutions

**Product Code:** MS-91

**Weight:** 0.00kg

**Price: Rs500**

## **Short Description**

**IGNOU MS-91 : ADVANCED STRATEGIC MANAGEMENT**

## **Description**

**MS-91 : ADVANCED STRATEGIC MANAGEMENT SOLVED PAPERS AND  
GUESS**

**Product Details: IGNOU University MS-91 : ADVANCED STRATEGIC  
MANAGEMENT**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

## **RATING OF BOOK: EXCELLENT**

### **ABOUT THE BOOK**

#### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other ignou University book solutions now mehta solutions brings top solutions for **IGNOU MS-91 : ADVANCED STRATEGIC MANAGEMENT SERVICES book** contains previous year solved papers plus faculty important questions and answers specially for ignou University .questions and answers are specially design specially for ignou University students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

- **MANAGEMENT PROGRAMME Term-End Examination**

December, 2021

**MS-91 : ADVANCED STRATEGIC MANAGEMENT**

*Time : 3 hours Maximum Marks : 100*

*(Weightage 70%)*

*Note : (i) There are two Sections A and B.*

*(ii) Attempt any three questions from Section-A which carries 20 marks each.*

*(iii) Section-B is compulsory and carries 40 marks. SECTION - A*

1. (a) What are the various interrelated and interacting factors which influence the corporate policy formulations ?

(b) Explain the features of a generic corporate policy.

2. Why is it necessary for business houses to have good corporate governance ? Discuss giving examples.

3. What are the various approaches to global entry ? Discuss the merits and demerits of each.

4. Discuss the preconditions for developing an effective R and D strategy. Also describe the steps involved in developing R and D strategy.

**5. Write short notes on any four of the following :**

(a) Dynamic environment

(b) Approaches to corporate management

(c) Customer defections

(d) Intrapreneurship

(e) Web-based Business Models

**Details**

**1. Books by courier**

**2. Delivery in 5-7 days**

**3. Courier india only**

**4. Rating of product : largest selling**

