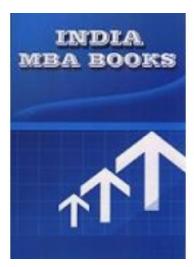
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 MANAGEMENT PROGRAMME Term-End Examination MS-94 December, 2021 hr)

MS-94: TECHNOLOGY MANAGEMENT

Time: 3 hours Maximum Marks: 100

(Weightage: 70%)

Note: Attempt any five questions. All questions carry

equal marks.

- **1.** Explain *any* **two** of the following :
- (a) Role and importance of Technology Management
- (b) Technology Life Cycle (illustrate graphically)
- (c) Exploratory and Normative approaches to technology forecasting
- **2.** Discuss the application of advances in the Information Technology on various functions of a business enterprise. Illustrate with examples.
- 3. Discuss the different methods of pricing the proprietary technology. Also explain some of the commonly used royalty approaches with their merits and demerits.
- **4.** (a) What is technology diffusion and why is it important from the macro and micro levels?
- (b) Discuss the requisites for successful and timely absorption of technology. What has lately been the overall experience of Indian industry in this respect ?
- 5. (a) Giving some examples of venture capital funds/institutions, discuss and comment upon the role the latter have played for technology development in India.
- (b) Explain the elements of an effective technology strategy at the enterprise level.
- 6. (a) What could be the sources for technology information to an enterprise? What infrastructure in India exists for such information?
- (b) Discuss the salient features of technology policy in India and comment upon it.
- 7. Write short notes on **any four** of the following :
- (a) Technology Missions (b) Intellectual capital and its benefits (c)

Appropriate technology (d) Code of conduct for technology transfer (e) Technology business incubators

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