

BBA-206 PROJECT MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT



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Short Description

**JAIPUR NATIONAL UNIVERSITY BBA-206 PROJECT MANAGEMENT AND
ENTREPRENEURSHIP DEVELOPMENT**

Description

**BBA-206 PROJECT MANAGEMENT AND ENTREPRENEURSHIP
DEVELOPMENT SOLVED PAPERS AND GUESS**

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ABOUT THE BOOK

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PROJECT MANAGEMENT AND ENTREPRENEURSHIP

DEVELOPMENT Objective : The objective of the course is to make the students familiar with the planning, analysis, selection, and implementation of projects.

Module I : Project Management : Project identification and formulation-Different types of projects

under modernization, Replacement, expansion and diversification and feasibility analysis.

Module II : Project appraisal : Different type of appraisal, Capital Budgeting.

Module III : -Project Planning : Project planning, pattern of financing, Sources of Finance,

Direct financial assistance, Role of tax planning in project financing.

Module IV : Project Planning Techniques : Concept, Gantt chart, Critical Path Method, Program Evaluation and Review Technique.

Module V : -Project Administration : Project and Administration : Progress, payments and

expenditure planning system, project scheduling and network planning, Use of PERT and CPM.

Module VI : Project Report Preparation : Introduction, Project Viability, Appraisal, Project Management

Communications

Module VII : Entrepreneurship : Meaning, Types & Qualities. Role of entrepreneur in Economic

growth, Strategic approaches in the changing economic scenario for small scale Entrepreneurs.

Module VIII : Government Support to Entrepreneurs : Incentives and Subsidy, Schemes of

Incentives in Operation.

Module IX : Entrepreneurship Trial Support System : Support System. District Industry, Centers (DICs) Commercial Banks, State Financial Corporations.

Module X : Market Survey and Opportunity identification (Business Planning) : How to Start a Small Scale Industry?, Procedure for Registration of Small Scale Industry, Assessment of

Demand and Supply in Potential Areas of Growth, Considerations in Product Selection, Data

Collection for Setting up Small Ventures.

Module XI : Small Industrial Development Bank of India : RFC, National Small Industries

Corporation, Small Industries Development Organization, Small Industries Service Institute,

Role of RIICO in Entrepreneurship development.

Module XII : Entrepreneurship Development Programmes : The Concept of Entrepreneurial

Development, Need for Training and Development, Phases of Entrepreneurial Development Programs.

Module XIII : Entrepreneurial Development in India : History, Objectives, Stages of Growth,

Target Group, Programmers, Govt. Policy towards SSI's. EDP- Role, Relevance, and Achievements,

Module XIV : Institutional support to Entrepreneurs : Small Scale Industries Board, District Industries Centers, And Industrial Estates.

Module XV : Challenges of Entrepreneurship in India : Infrastructure, Marketing, Pricing,

and Sickness in small scale industry.

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