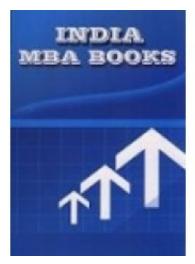
# BBA-306 MANAGEMENT INFORMATION SYSTEM



**Brand:** Mehta Solutions **Product Code:** BBA 306

Weight: 0.00kg

Price: Rs335

Short Description
JAIPUR NATIONAL UNIVERSITY BBA-306 MANAGEMENT INFORMATION
SYSTEM

**Description** 

## BBA-306 MANAGEMENT INFORMATION SYSTEM SOLVED PAPERS AND GUESS

**Product Details: BBA-306 MANAGEMENT INFORMATION SYSTEM** 

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

#### ABOUT THE BOOK

#### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other JNU University book solutions now mehta solutions brings top solutions for JNU University BBA-306 MANAGEMENT INFORMATION SYSTEM book contains previous year solved papers plus faculty important questions and answers specially for JNU University questions and answers are specially design specially for JNU University students.

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MANAGEMENT INFORMATION SYSTEM

Objective: To manage the information systematically for effective decision making.

Module I : Management Information System : Definition, characteristics and significance of

MIS. Information Concepts: Data v/s Information, types of information, quality of information.

Module II: Decision Making: Simon's model of decision making – understand the role and

relevance of an information system in aiding decision making. Structured and unstructured

decisions – approach and objectives.

Module III: Database Management: Objectives, role, advantages and disadvantages of DBMS, SQL, use of databases for integration across functional areas. Introduction to Decision

support system: elements process.

Module IV : Design Methodology & System Design : System development life cycle, software

development models. System analysis – DFD, DD & Decision Tables .System Design – design

methods, detailed system design, design documentation. System implementation and testing.

Module V: Planning: overview and types of planning.

Module VI: Organizing: organizing the management process. Testing & Changeover. Evaluation Approaches.

Module VII: System Concepts: General Model, Types of System, Subsystems

Module VIII: Information Concepts: Definition, Quality of Information, Value of

Information, Information Needs of Manager at different Levels

Module IX: Control Process: Control on Systems; Feedback Control

Module X: Law of Requisite Variety: Management Control through Reporting

Module XI: Human as Information Processors: Newell-Simon Model, Limits on human Information Processors, Characteristics of Human Information Processing, Performance

Module XII: Information System for Functional Areas: Information for Financial, Marketing Inventory

Control, Production and Personal Functions

Module XIII: Management Support System-Overview: Decision Making Phase, Concepts of

Decision Making, Decision Supports System, Difference between MIS and DSS

Module XIV: Decision Making Systems and Modeling: Modeling Process, Information need

3d for different phases and decision, making, Sensitivity Analysis, Static and Dynamic Models.

Simulation, Operations Research Techniques, Heuristic Programming Case Studies Module XV: Executive Information and Support Systems Needs: Characteristics, Software and Hardware, Integrated EIS and DSS, EIS Implementation

### **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling