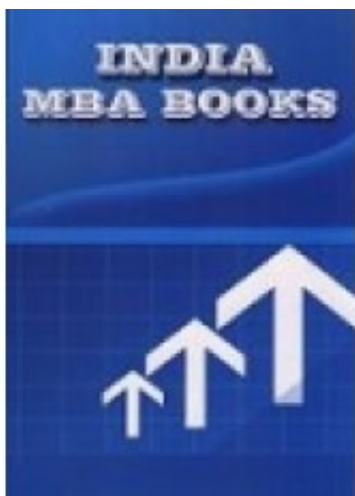


RESEARCH METHODOLOGY



Brand: Mehta Solutions
Product Code: NU015
Weight: 0.00kg

Price: Rs500

Short Description

NAGARJUNA UNIVERSITY RESEARCH METHODOLOGY

Description

RESEARCH METHODOLOGY SOLVED PAPERS AND GUESS

Product Details: NAGARJUNA UNIVERSITY RESEARCH METHODOLOGY

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **NAGARJUNA UNIVERSITY** book solutions now mehta solutions brings top solutions for **NAGARJUNA UNIVERSITY RESEARCH METHODOLOGY**

contains previous year solved papers plus faculty important questions and answers specially for **NAGARJUNA UNIVERSITY** .questions and answers are specially design specially for **NAGARJUNA UNIVERSITY** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**

- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

RESEARCH METHODOLOGY

UNIT –I: Meaning of research: Major fields of human knowledge-relevance of managementresearch- Nature and scope of Research Methodology- problem formulation andstatement of research objectives- Hypotheses, formulation and testingcharacteristics of good and usable hypotheses.

UNIT-II: Research process: Research designs- exploratory, descriptive and experimentalresearch designs- case study method of research.

UNIT-III: Sources of data: Primary and secondary sources- methods of data collection – observational and survey methods- Questionnaire designattitude measurementtechniques- motivation research techniquesadministration of surveys – sampledesign.

UNIT-IV: Selecting an appropriate statistical technique- fieldwork and tabulation of data,analysis of data- use of SPSS and other statistical software packages.

UNIT-V: Contemporary developments: Advanced techniques for data analysis? ANOVA,discriminate analysis, factor analysis, conjoint analysis, multidimensional scalingand clustering methods, research applications, report writing- research andconcern for society

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling

