

RESEARCH METHODOLOGY



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Short Description

RESEARCH METHODOLOGY case study

Description

Q1. Research is an art of _____ investigation

1. Technological
2. Scientific
3. Political
4. None of the above

Q2. Exploratory research is flexible and very _____ research

1. Variable
2. Visuals
3. Versatile

4. **None of the above**

Q3. Frame error, chance error and response error are collectively called

1. **Total error**
2. **Non sampling error**
3. **Sampling error**
4. **Universal error**

Q4. Hypothesis testing is sometimes called _____ analysis

1. **Exploratory data**
2. **Confirmatory data**
3. **Experimental data**
4. **Both a) & b)**

Q5. Execution of the project is a very important step in the _____ process

1. **Questions**
2. **Identification**
3. **Research**
4. **None of the above**

Q6. Thurs tone scale is also known as _____ scale

1. **Equal appearing interval**

2. **Equal alternatives interval**
3. **Equal alternatives item**
4. **None of the above**

Q7. A ratio in which the units of numerator & denominator are not the same is termed as a

1. **Class**
2. **Rate**
3. **Data**
4. **None of the above**

Q8. ANOVA stands for

1. **Analysis of automobiles**
2. **Analysis of variable**
3. **Analysis of variance**
4. **None of the above**

Q9. One tailed & two tailed test are the part of _____ test

1. **Null**
2. **Hypothesis**
3. **Alternative**
4. **None of the above**

Q10. Chi – square is an important _____ test

- 1. Parametric**
- 2. Probability**
- 3. Non – parametric**
- 4. None the above**

Part Two:

Q1. What is ‘Sequential sampling’?

Q2. Write a short note on ‘nominal scale’.

Q3. Write a note on ‘Z – Test’. (One of the parametric test for hypothesis).

Q4. What are the cautions to be taken on ?2 (chi square) test?

Q5. What according to you went wrong at the Bhopal branch?

Q6. What can be done to revive the Bhopal branch?

Q7. What do you analyse as the main reason behind the success of Mind tree?

Q8. Do you think that redefining the mission statement shows the lacunae on the part of the founder members of an organization? Why?

Q9. What are the various methods of collecting statistical data? Explain in brief their merits and demerits.

Q10. What do mean by Research design. What are basic types of research design?

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers