

ADVANCED STRATEGIC MANAGEMENT



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Short Description

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Description

ADVANCED STRATEGIC MANAGEMENT

1. Discuss the determinants of corporate policy. Explain in detail the policy formulation process.
2. Describe the concept of corporate planning. Discuss the implementation of corporate planning in detail.
3. Trace the history of Corporate Governance (CG) and discuss the need for good CG giving examples.
4. Identify the characteristics of dynamic environment and the strategic choices available to a firm to compete in such environment.
5. Discuss in detail the importance of Information Technology in strategy. Give illustrations.

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers