# International Business Environment



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Short Description International Business Environment

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## PART - A

- 1. Comment on any four of the following:
- (a) Political risk does not influence international business.
- (b) Exchange rates do not influence current account of balance of payments.
- (c) International capital flows do not strengthen the process of globalization.
- (d) New technologies do not lead to economies in the use of raw materials.
- (e) Arbitration is not preferred by international business persons.
- (f) Services do not occupy important place in Indian economy.

### **PART-B**

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- 2. (a) How do domestic, foreign and global environment influence international business
- (b) Explain the modern theory of international trade.
- 3. What do you mean by globalization? Discuss the major forces of globalization.
- 4. Describe the major problems faced by developing countries in promoting their exports. Suggest measures to solve these problems.
- 5. Enumerate various multilateral trade agreements and discuss any two of them.
- 6. (a) Discuss the role of trade in services in the economic development of a country.
- (b) Explain the recent trends in world trade in services.
- 7. Write short notes on any two of the following:
- (a) Political environment
- (b) India and Transfer of Technology
- (c) Role of International Chamber of Commerce in Arbitration and conciliation
- (d) Globle Trade Point Network

#### **Details**

- 1. Case study solved answers
- 2. pdf/word
- 3. Fully Solved with answers