OPERATION MANAGEMENT

Brand: Mehta Solutions
Product Code: case407
Weight: 0.00kg

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Short Description

OPERATION MANAGEMENT case study

Description

A company is planning to manufacture tennis rackets and has to decide location of the plant. The locations being considered are: Mysore, Bangalore and Hosour. The fixed costs located at these three locations are estimated to be rs. 30 lacs, rs. 50 lacs and rs. 25 lacs per annum respectively. The variable costs are rs. 300, rs. 200 and rs. 350 per unit respectively. The expected sales price of a tennis racket is rs. 700 per unit.

Answer the following question.

Q1. Find out: the range of annual production/ sales volume for which each location is most suitable for 5000/10000/15000units per annum.

Q2. Find out: the range of annual production/ sales volume for which each location is most suitable for 20000/25000 units per annum.

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers