

# E COMMERCE



**Brand:** Mehta Solutions

**Product Code:** case1019

**Weight:** 0.00kg

**Price: Rs500**

## Short Description

**E COMMERCE** case study

## Description

**Multiple Choices:**

**Q1. Which of the following comes under Global Information Distribution Networks?**

1. Fibre optic long distance networks
2. Satellites
3. Both (a) & (b)
4. None

**Q2. \_\_\_\_\_ is a software program loaded on a PC which allows to access or read information stored on the internet.**

1. Server

2. **Browser**
3. **URL**
4. **None**

**Q3. URL stands for \_\_\_\_\_**

**Q4. HTTP stands for \_\_\_\_\_**

**Q5. HTML stands for \_\_\_\_\_**

**Q6. It can be defined as convergence of branding information dissemination and sales transaction all in one place.**

1. **Internet advertising**
2. **Internet marketing**
3. **None**
4. **All of the above**

**Q7. It is an enterprise to provide an interface ramp to the internet.**

1. **Internet protocol**
2. **Internet service provider**
3. **Internet**
4. **None**

**Q8. \_\_\_\_\_ is an electronic payment system, which can transfer money between its accounts.**

1. **Paypal**
2. **Cybercash**

**3. Digicash**

**4. None**

**Q9. It is defined as a communication protocol as well as packet data service.**

**1. Cell relay**

**2. Frame relay**

**3. Asynchronous Transfer Mode**

**4. None**

**Q10. „WWW? stands for\_\_\_\_\_**

**Part Two:**

**Q1. Define „Mobile Computing?.**

**Q2. Distinguish between HTTP & URL.**

**Q3. Describe the role of consumer in e-commerce.**

**Q4. Explain the „Application Layer? of OSI model.**

**Q5. Critically evaluate the Human Resources Policies of “Titus Infotech”.**

**Q6. What other strategies would you suggest to reduce the attrition rate at the lower and middle levels?**

**Q7. What were the factors of KIT philosophy that helped the company in being successful?**

**Q8. While were the leader is dying what could be the possible criteria for selection of a new leader in the algorithm?**

**Q9. What is computer based technology? What are different types of networks for global distribution networks?**

**Q10. What do you mean by internet protocol? Differentiate between search engine and internet service provider.**

**Details**

**1. Case study solved answers**

**2. pdf/word**

**3. Fully Solved with answers**